

# 2018 Heart of America Dairy Expo

## Ramada Oasis & Convention Center, Springfield, MO

presented by



### **Thursday January 18, 2018**

- 1:30-5:30 p.m. Trade Show Set Up (*Grande Ballroom*)
- 3:00 FFA Ag Career Day Program, featuring Dr. Jim Spain, University of Missouri
- 4:00 Missouri State Milk Board Meeting
- 6:00 Grand Opening of Trade Show with Buffet Reception (*Grande Ballroom*)
- 7:00 Early Bird Seminar: "How to get the most from your insurance dollar", Vallery Eisenmann, Ag & Commercial Lines Field Specialist, American National Insurance Company, Sponsored by American National Insurance Company
- 8:30 Recess

### **Friday January 19, 2018**

- 8:00 a.m. Registration Open & Trade Show Open (*Grande Ballroom*)  
Coffee, Milk & Pastries *sponsored by Southwest Dairy Farmers and Phileo Lesattre Animal Care*
- 9:25 Expo Welcome--Ted Sheppard, Conference Chairman (*Grande Ballroom*)
- 9:30 "Advancements in Forage Digestibility", Rich Bennek, Dairy Market Development Manager, Eastern US, Selma, NC, *sponsored by Mycogen Seeds*
- 10:10 Speaker to be determined, *sponsored by Alltech*
- 10:50 Refreshment Break *sponsored by Missouri Trucking Association and Southwest Dairy Farmers*
- 11:00 Women in Dairy Meeting
- 11:20 "Roles of Minerals and Vitamins in Dairy Rations", Dr. Mike Hutjens, University of Illinois, Champaign, IL, *sponsored by Multimin USA*
- Noon Pork Chop Luncheon *sponsored by Hiland Dairy Foods Company, Missouri Pork Association, "MORE Tour"--Chris Chinn, Director, Missouri Department of Agriculture*  
Keynote Speaker "The Changing Landscape of Dairy: Regional Perspectives"--Dr. Mark Stephenson, Director of Dairy Policy Analysis, University of Wisconsin, Madison, WI, *sponsored by Central Life Sciences*
- 1:30 "Farmers Communicating to the Public", Producer Panel, moderated by Ron Grusenmeyer, *sponsored by the Midwest Dairy Association*
- 2:10 Producer Panel on Milk Quality
- 2:50 President's Ice Cream Social *sponsored by Hiland Dairy Foods Company, F&H Food Equipment Company and Southwest Dairy Farmers*
- 3:00 Sho-Mo Dairy Heifer Growers Association Annual Meeting (*Bora Bora Ballroom*)
- 3:15 Missouri Dairy Association (MDA) 33th Annual Meeting with Policy Development Session (*Grand Ballroom*)
- 4:30 MDA 33th Annual Meeting adjourns
- 5:00 Missouri Holstein Association (MHA) Committee Meetings (*Coco & Maui*)
- 5:00 Missouri Guernsey Breeders Association (MGBA) Committee Meetings (*Sahara*)
- 6:30 Missouri Holstein Association pre-sale hospitality in trade show
- 7:00 MHA 2017 All-Missouri & Jr. All-Missouri and 2017 Cow of the Year Presentation
- 7:00 Missouri Guernsey Association Board Meeting
- 7:30 Missouri Holstein State Convention Sale in trade show
- 7:30 Missouri Holstein Juniors Fun Party

### **Saturday January 20, 2018**

- 8:00 a.m. Registration/Check-in & Trade Show Open (*Grande Ballroom*)  
Coffee, milk and pastries *sponsored by FCS Financial*
- 9:00 Missouri Holstein Board Meeting
- 9:00 Missouri Holstein Princess/Little Miss Interviews
- 9:00 Missouri Junior Guernsey Breeders Meeting  
(MGBA Annual Meeting immediately following)
- 9:30 Missouri Holstein Association Annual Meeting (*Grande Ballroom*)
- 10:00 Missouri Brown Swiss Association Annual Meeting
- 10:00 Missouri Holstein Junior Association Annual Meeting
- 10:00 Missouri Jersey Cattle Club Annual Meeting
- 10:30 Midwest Milking Shorthorn Annual Meeting
- 12:00 Trade Show Closes
- 12:00 Luncheon *sponsored by Association of Missouri Electric Cooperatives & Milk Specialties Global*  
Missouri Holstein Association Junior Awards, Scholarships & Crowning of Holstein Princess & Little Miss
- 1:00 p.m. MHA Annual Meeting and Missouri Holstein Junior Association Reconvene (if necessary)
- 1:00 Missouri Ayrshire Association Meeting

# REGISTRATION FORM

**Ramada Oasis Hotel & Convention Center**

**Springfield, MO • January 18-20, 2018**

Registration is free for dairy farmers and their families but we do require meal reservations for planning purposes.

Allied industry registration is \$40.00 for the Expo (includes Thursday reception, both luncheons, breaks and handouts).



## Registration Names (please list all attending)

Primary Registrant \_\_\_\_\_ 2) \_\_\_\_\_

3) \_\_\_\_\_ 4) \_\_\_\_\_

5) \_\_\_\_\_ 6) \_\_\_\_\_

Farm/Business Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Your Veterinarian's Name \_\_\_\_\_

## Dairy Farmer and Family Members

Number of free reservations for Grand Opening Reception Thursday, January 18 \_\_\_\_\_

Number of free lunch adult reservations for Friday, January 19 \_\_\_\_\_ Number of free children's meals \_\_\_\_\_

Number of free lunch adult reservations for Saturday, January 20 \_\_\_\_\_ Number of free children's meals \_\_\_\_\_

## Allied Industry Registrants

Number of Allied Industry Registrants \_\_\_\_\_ @ \$40 each = \$ \_\_\_\_\_

Number of Allied Industry Grand Opening Reception reservations for Thursday, January 18 \_\_\_\_\_

Number of Allied Industry lunch reservations for Friday, January 19 \_\_\_\_\_

*Dinner Friday night is on your own before the Holstein State Sale in the Trade Show.*

Number of Allied Industry lunch reservations for Saturday, January 20 \_\_\_\_\_

## Payment

Please make check payable to MDA. We are not able to accept credit cards at this time.

Mail to Heart of America Dairy Expo at 1954 Sumter Ridge Court, Chesterfield, MO 63017

## Mail, Email or Fax registration form

Heart of America Dairy Expo, 1954 Sumter Ridge Court, Chesterfield, MO 63017, email [dairystl@aol.com](mailto:dairystl@aol.com) or FAX 636.519.1403

*Dairy farmers may also call in reservations to Dave at 636.519.9300 and leave their name(s), phone number and number of luncheon reservations for each day.*

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## Silver Level Sponsors



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